RCV_MN2002-B

"I can tell you from personal experience as a voter in a city that uses it: Ranked Choice Voting gives all voters more voice and changes how candidates run for office to be more inclusive, positive, and issue-focused."

—Former U.S. Senator Dave Durenberger (R)

RANKED CHOICE VOTING
IS SUPPORTED BY LEADERS AND ORGANIZATIONS WE KNOW AND TRUST:

Gov. Tim Walz

Lt. Gov. Peggy Flanagan

U.S. Rep. Dean Phillips

Sen. Melisa Franzen

Rep. Andrew Carlson

Rep. Steve Elkins

Rep. Michael Howard

Former Gov. Arne Carlson

Former U.S. Rep. Tim Penny

SUN CURRENT
Sun Current has endorsed RCV local options

Star Tribune
Star Tribune

BEST BUY
Best Buy

MINNESOTA DFL
Minnesota Democratic–Farmer–Labor Party

GPMN
Green Party of Minnesota

INDEPENDENCE-ALLIANCE PARTY MINNESOTA
Independence-Alliance Party of Minnesota

LIBERTARIAN PARTY OF MINNESOTA
Libertarian Party of Minnesota

CLEAN ELECTIONS MINNESOTA
cleanelectionsmn.org
Minnesota Citizens for Clean Elections

SIERRA CLUB
Sierra Club North Star Chapter

LEARN MORE: WWW.RCVBLOOMINGTON.ORG

BLOOMINGTON BALLOT QUESTION 3
ELECTING MAYOR AND CITY COUNCIL BY RANKED CHOICE VOTING

Should the Bloomington City Charter be amended to elect the mayor and city council members by the Ranked Choice Voting method?

● **YES**

○ **NO**

BY NOVEMBER 3,
VOTE YES ON 3 FOR RANKED CHOICE VOTING

More Choice. More Voice.

OPEN TO LEARN MORE!

Bloomington Voters: Vote YES on Ballot Question 3 to use Ranked Choice Voting for mayor and city council elections, starting in 2021.

Problem: Currently, we hold primary and general elections to choose our mayor and city council. **Only 5-10 percent of voters participate in costly, low-turnout primaries.** This is unrepresentative and limits the choices of candidates.

Solution: By giving voters the power to rank candidates, Ranked Choice Voting ensures that winners have the support of over half of voters in a single election when more people vote. That's better for Bloomington and our democracy.

Benefits:

✔ **Saves tax dollars** by eliminating the need for costly, low-turnout local primary elections

✔ **Ensures majority winners** in a single, decisive general election

✔ **Encourages positive campaigning** and higher voter participation

✔ **Empowers voters** with more voice and more choice

✔ **Fosters diversity** and inclusion

"It's simple, empowers voters, and rewards candidates who broaden support beyond their base."
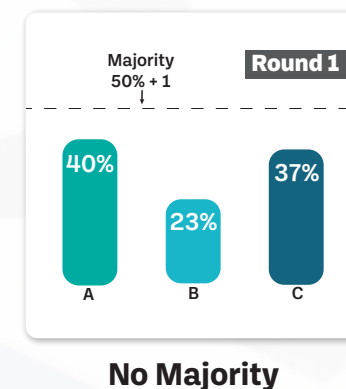**—U.S. Representative Dean Phillips (D)**

Ranked Choice Voting is easy.

You rank candidates in order of your preferences: your first choice, your second choice, and so on. Rank as many or as few candidates as you like, using a paper ballot and the same voting machines that we currently use. Your vote will count for your second choice only if your first choice is eliminated.
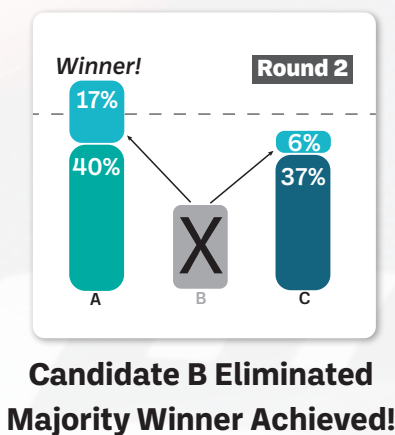
Sample Ballot

Fill in the ovals by ranking candidates in order of preference	1st Choice	2nd Choice	3rd Choice
Candidate A	1	● 2	3
Candidate B	● 1	2	3
Candidate C	1	2	● 3

Ranked Choice Voting is simple and fair.

If one candidate gets a majority of first-choice votes (50% + 1), that candidate wins. If not, the candidate with the fewest first-choice votes is defeated. If that candidate was your first choice, your ballot now counts for your second choice. If your first choice is still in the running, then your ballot stays with that candidate. This process continues until one candidate reaches a majority and wins.

Majority 50% + 1 | **Round 1**

40% A | 23% B | 37% C

No Majority

Round 1: In this example, no candidate received a majority. Candidate B had the fewest votes and is eliminated. **Round 2:** Voters who liked Candidate B the best now have their ballot count for their second choice. Voters who ranked Candidates A or C as their first choice continue to have their ballot counted for their first choice. **Candidate A is the majority winner in a single, decisive election.**

Winner! | **Round 2**

17% | 40% A | X B | 6% | 37% C

Candidate B Eliminated
Majority Winner Achieved!

Take Back Democracy
Ranked Choice Voting
RANK the VOTE · FAIR VOTE