RANKED CHOICE ✓OTING

Ranked Choice Voting (RCV) empowers voters, saves taxpayer dollars, increases candidate diversity, and ensures winners have broad support. RCV eliminates the low-turnout, unrepresentative summer primary. Rather than turning out twice to vote, everyone turns out just once and ranks their preferences on the ballot in November. RCV gives voters more choice and more voice.

Better Participation

- All candidates are on one ballot in November, when voter turnout is higher and more diverse.

  (RCV eliminates the costly, low-turnout primaries for mayor and city council.)

- Voters have more choice on election day. They can choose their favorite candidates without worrying about wasting their votes or helping elect the candidate they like the least.

- More candidates engage more voters throughout the election and turn them out on Election Day.
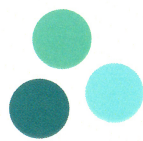
Better Representation

- Fosters more diverse candidates and expands representation for underrepresented communities.

- More voters help elect the winners.

- Representatives are accountable to a broader swath of voters.

Better Campaigns

- Encourages candidates to reach beyond their base and appeal to a broader group of voters to win.

- Fosters more civil campaigns based on issues important to voters.

- Reduces the influence of money and special interests in campaigns.

MORE CHOICE. MORE VOICE.

RANK YOUR VOTE

How You Vote

1 Rank the candidates in order of preference on the ballot-1, 2, 3, etc. The more you rank, the more power your ballot has.

2 Your second and third choices matter! But they will only be counted if your first choice is eliminated.

3 You are done! Know your vote will count the way you truly want it to.
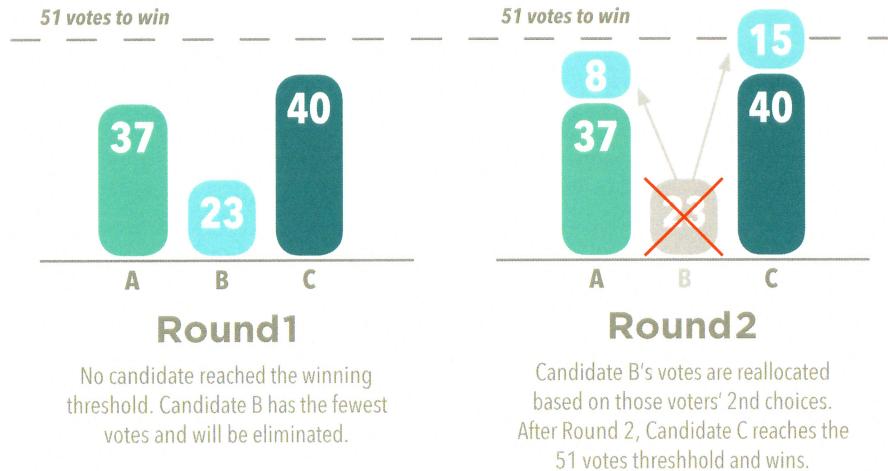
Sample Ballot

Fill in the ovals by ranking candidates in order of preference

	1st Choice	2nd Choice	3rd Choice
Candidate A	1	**2**	3
Candidate B	**1**	2	3
Candidate C	1	2	**3**

How Your Vote Counts

Number of voters: 100   **Winning threshold: 100/2 + 1 = 51 votes**

51 votes to win

37	23	40
A	B	C

Round 1

No candidate reached the winning threshold. Candidate B has the fewest votes and will be eliminated.

51 votes to win

8	15
37	40
A	B	C

Round 2

Candidate B's votes are reallocated based on those voters' 2nd choices. After Round 2, Candidate C reaches the 51 votes threshhold and wins.